

CASE STUDY: I.T Consolidation



To the Point

Business: Arena Group
Location: WorldWide
Type: Event Services
Staff: 140

Issues

- Separate business units
- I.T paramount to business growth
- No overall view of collaboration
- Remote working
- Spiralling costs

Resolutions

- Single point of contact
- I.T plans to suit business needs
- View of group and units together
- Single billing

Benefits

- Increased I.T awareness
- Collaboration between units
- Able to work anywhere
- Shared staff knowledge



The Business

The Arena Group are a global event design business with locations in the UK and abroad. Being a privately owned company, this £30,000,000 business is classed as one of the very best in its field.

Issues

Having a number of specialist companies within the group and being geographically independent, there was no overall view of how I.T was being run or could benefit the group as a whole. Each division had its own local support and worked to their own needs

The Resolution

Having been providing support services to one of the companies within the group, Ostrich was asked to tender for the ability to look after the group as a whole.

By providing a sound background in collaboration and business growth, Ostrich have put together a package that not only benefits each individual business unit, but also allows planning against the "big picture" of what the group is looking to achieve. By centralising their I.T support, the Arena Group have a more direct and flexible support relationship allowing staff from each business to be more flexible across the divisions.

"Having multiple I.T organisations supporting the group divisions were causing us business issues through mis-communications, connectivity incompatibilities and no overall view. Ostrich have demonstrated their ability to provide straight forward ideas which provide not only benefits to the Arena Group, but will also show on-going cost savings."

Grahame Muir, Director, Arena Group.



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